

FedExForum®

HOME OF THE  
MEMPHIS GRIZZLIES



FedExForum.



OVERVIEW

## FACILITY OVERVIEW

<b>Architect</b>	Ellerbe Becket
<b>General Contractor</b>	M.A. Mortenson
<b>Owner</b>	New Memphis Arena Public Building Authority
<b>Operator</b>	Memphis Basketball LLC Memphis Grizzlies, Robert Pera, Majority Owner
<b>Tenants</b>	The NBA's Memphis Grizzlies Memphis Rock & Soul Museum University of Memphis Tigers

## CONTACT LIST

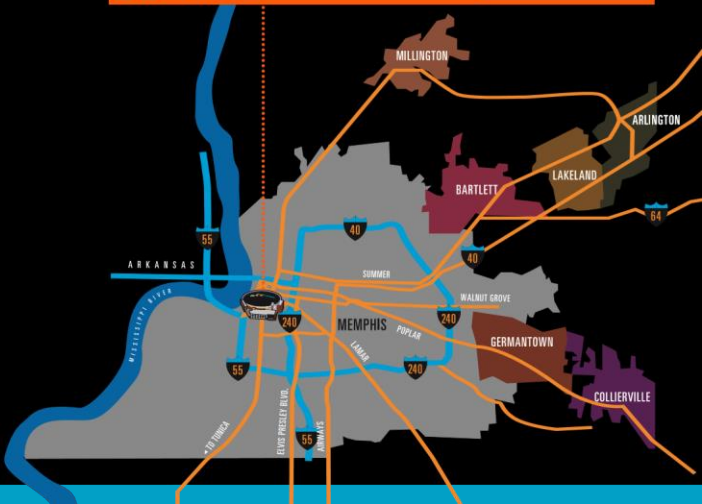
### Mailing Address (Administration)

FedExForum, 191 Beale Street, Memphis, Tennessee 38103

<b>Main Switchboard</b>	901.205.1234
<b>Main Fax Number</b>	901.205.1235
<b>Website</b>	fedexforum.com

### Staff Directory

<b>Vice President</b>	Dwight Johnson
<b>Arena Operations</b>	djohnson@grizzlies.com
<b>Vice President,</b>	Garth Webster
<b>Ticket Operations</b>	gwebster@grizzlies.com
<b>Director,</b>	Scott Pitts
<b>Information Technology</b>	Scott.pitts@grizzlies.com
<b>Sr. Director,</b>	Peter Pugh
<b>Arena Operations</b>	ppugh@grizzlies.com
<b>Director, Event Booking</b>	Jeff Olson
	jolson@grizzlies.com
<b>Director,</b>	Cynthia Hazell-Cutchin
<b>FedExForum and Media Marketing</b>	chazell@grizzlies.com
<b>Director,</b>	Hateishia Williamson
<b>Guest Services</b>	hwilliamson@grizzlies.com
<b>Coordinator,</b>	Maggie Yang
<b>Communications and Publications</b>	myang@grizzlies.com



**OVERVIEW**

## DIRECTIONS

FedExForum is located on the historic Blues Highway, just steps away from Beale Street on the North, Martin Luther King Avenue on the South, B.B. King Blvd (formerly Third Street) on the West and Fourth Street on the East.

### From Mississippi

Take I-55 North, continue through I-55/I-240 interchange on I-55 North, Exit E.H. Crump. Turn right on E.H. Crump. Take a left on B.B. King (Third Street).

Take B.B. King to Martin Luther King Avenue. Take Martin Luther King Blvd to FedExForum.

### From Arkansas

Take I-40N, Exit Danny Thomas south and follow to Martin Luther King Avenue (One block past Beale). Right on Martin Luther King Avenue to FedExForum.

### From Nashville/Cordova

Take I-40 South, Continue on I-40 South through the I-40/I-240/Sam Cooper Boulevard interchange on I-40 West. Continue on I-40 West through the I-40/I-240 Interchange on I-40 West. Exit Danny Thomas Boulevard South (Exit 1B). Cross over I-40 on Danny Thomas. Take a right on Martin Luther King Avenue to FedExForum.

### Loading Dock and Marshalling Area Directions

The ramp to the loading dock is adjacent to the Toyota Parking Garage on Martin Luther King Avenue closest to the corner of Martin Luther King Avenue and B.B. King Blvd. The surface lot is located directly across the street from the loading dock ramp on Martin Luther King Avenue.

## HELPFUL INFORMATION

Getting into and around Memphis is a breeze, thanks to the Memphis Area Transit Authority's (MATA) downtown trolleys and bus system, daily train service, efficient airport transit, and more than 40,000 parking spaces. AMTRAK runs its passenger service through Central Station Downtown, offering daily transportation north to Chicago and south to New Orleans. Other providers offer taxi and carriage service, motorized buggies, riverboat and train travel, and other modes of transportation to transport you into and around Downtown.

### Local Travel Times

From most anywhere in the metro Memphis area, Downtown is less than a 30 minute car ride.

### Estimated Travel Times to Downtown from Memphis Suburbs

Arlington, TN	34 Minutes
Bartlett, TN	28 Minutes
Collierville, TN	38 Minutes
Cordova, TN	25 Minutes
Germantown, TN	27 Minutes
Millington, TN	19 Minutes
Olive Branch, MS	30 Minutes
Raleigh, TN	17 Minutes
Southaven, MS	16 Minutes
West Memphis, AR	10 Minutes

## HELPFUL INFORMATION

CONTINUED



## **Airport**

Memphis International Airport (MEM) is located less than 15 minutes away from FedExForum. It is easily accessible from all major freeways around Memphis. Memphis is served by all major airlines and is a hub Delta Airlines.

## **Hotels**

The Memphis Convention and Visitors Bureau provides helpful information, guides and resources to assist you with accommodations in our great city. Feel free to visit [memphistravel.com](http://memphistravel.com) for further information.

## **Guest/Limo/Taxi/Bus Drop-Off**

Guest, limo, taxi and bus drop-off and pick-up is located along Fourth Street between Beale Street and Martin Luther King Avenue. Vehicles dropping off or picking up guests are not allowed to sit or park. Unattended vehicles will be ticketed and/or towed at owner's expense. No drop-off is allowed along B.B. King Blvd, Martin Luther King Avenue or Beale Street.

## **Recreation/Attractions**

Memphis is blessed with many popular attractions in downtown Memphis and the surrounding Metro area. Visit [memphistravel.com](http://memphistravel.com) or [downtownmemphis.com](http://downtownmemphis.com) to see what's happening.

# **HELPFUL INFORMATION**

CONTINUED

Most major rental car agencies operate in Memphis with most having an office in the Memphis International Airport. To see a list

of rental car agencies in Memphis, please visit [memphistravel.com](http://memphistravel.com).

## **Restaurants**

Downtown is filled with over 160 unique dining experiences. Please visit [downtownmemphis.com](http://downtownmemphis.com) for information on dining in and around FedExForum and the Downtown area.

## HELPFUL INFORMATION

CONTINUED

### **Blue Suede Brigade (Downtown Ambassadors)**

Clad in recognizable white pith helmets and blue suede sashes, the Blue Suede Brigade is the hospitality and safety arm of Downtown. These ambassadors help create a friendly, helpful, and safe Downtown environment.

Brigadiers are trained to provide assistance and information to visitors, workers, residents, and businesses throughout Downtown and the Medical District. In addition, Brigadiers are the supplemental eyes and ears of the business community and our law enforcement agencies.

- Patrol Downtown and the Medical District six or seven days a week, 10 - 12 hours a day.
- Provide directions and information about activities, attractions, history, development, businesses, and services.
- Offer daily reports on events, activities, contacts made, and assistance provided, as well as maintenance or safety conditions requiring attention.
- Utilize two-way radios to respond to calls from other brigadiers and to communicate directly with the Memphis Police Department.
- Work with local service providers to get the homeless off the streets and into appropriate programs to receive the help they need.
- Are thoroughly trained in radio and patrol procedures, observation and listening skills, health and safety awareness,

history and geography of Downtown, and hospitality and customer service skills.

FedExForum.

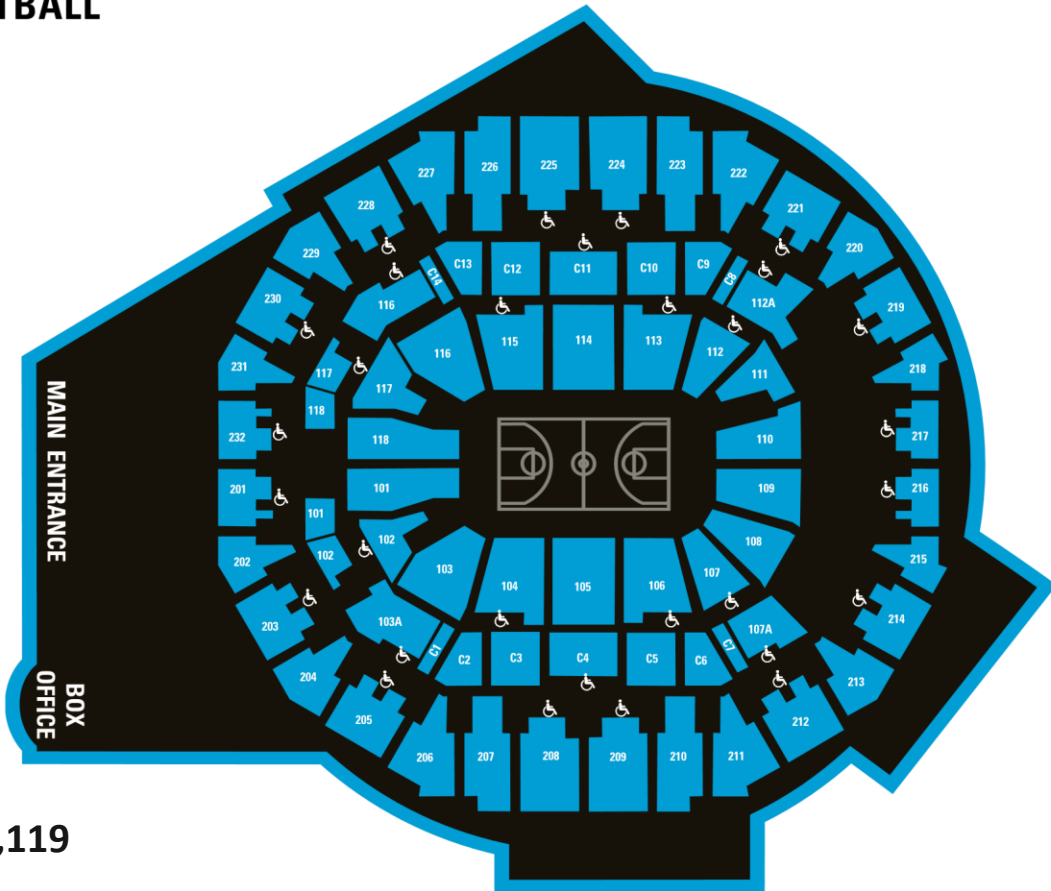


BUILDING

## CAPACITY

<b>Basketball</b>	18,119
<b>Hockey</b>	11,411
<b>Football</b>	11,525
<b>End Stage - 180°</b>	12,384
<b>End Stage - 240°</b>	14,087
<b>End Stage - 270°</b>	14,549
<b>End Stage - 360°</b>	16,379
<b>In The Round</b>	17,172
<b>Floor Event</b>	14,724

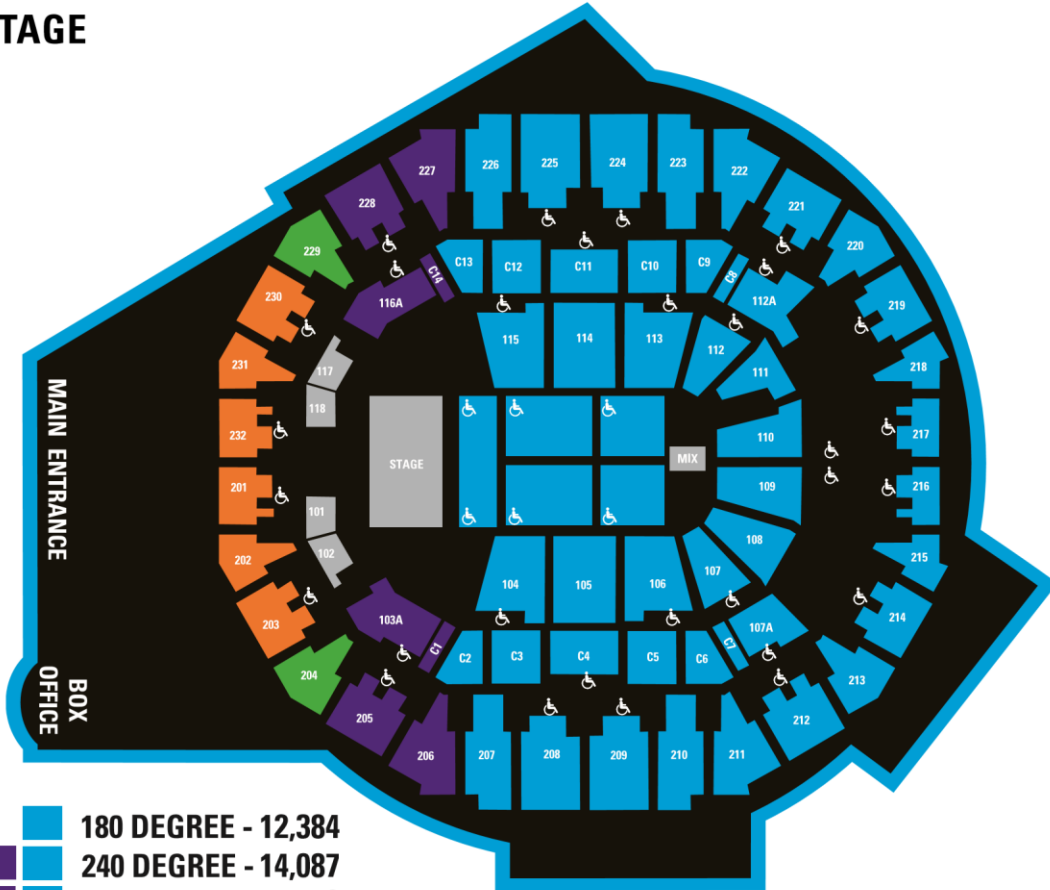
# BASKETBALL



18,119

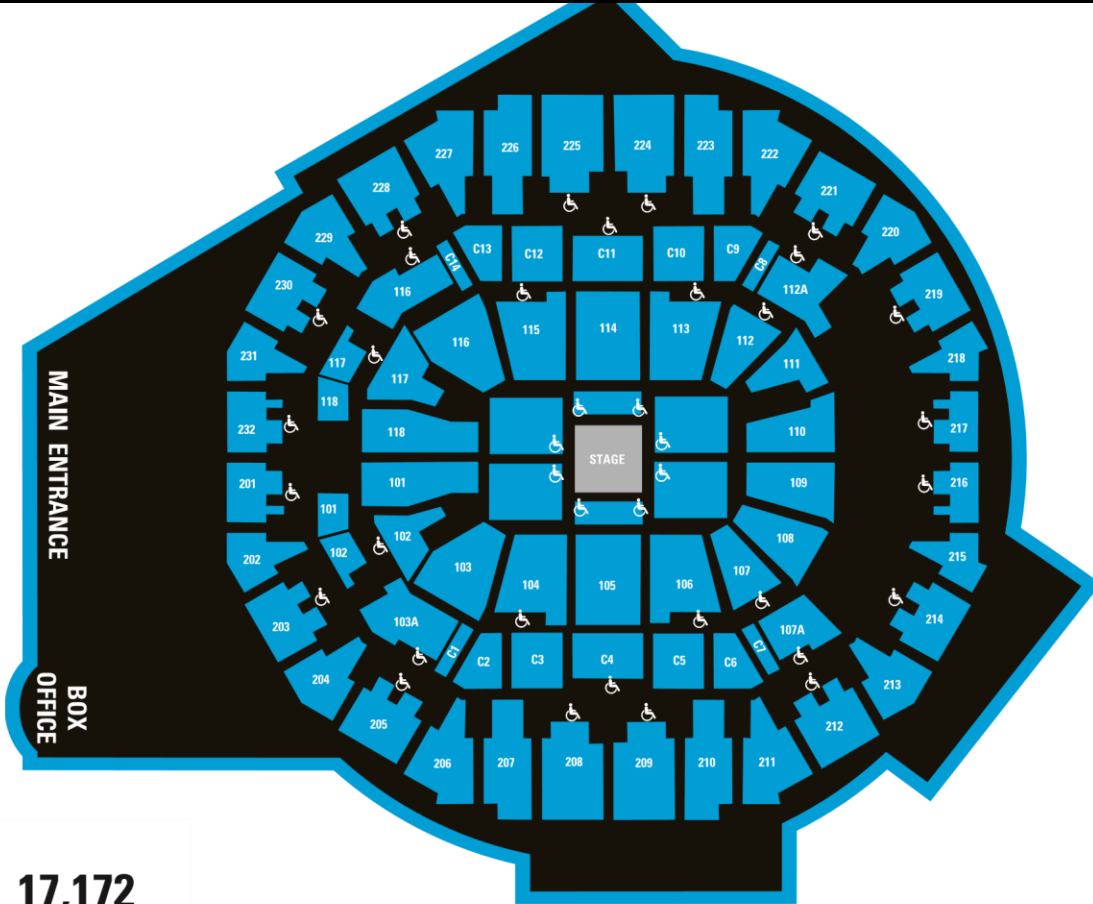
BUILDING

END STAGE



- 180 DEGREE - 12,384
- 240 DEGREE - 14,087
- 270 DEGREE - 14,549
- 360 DEGREE - 16,379





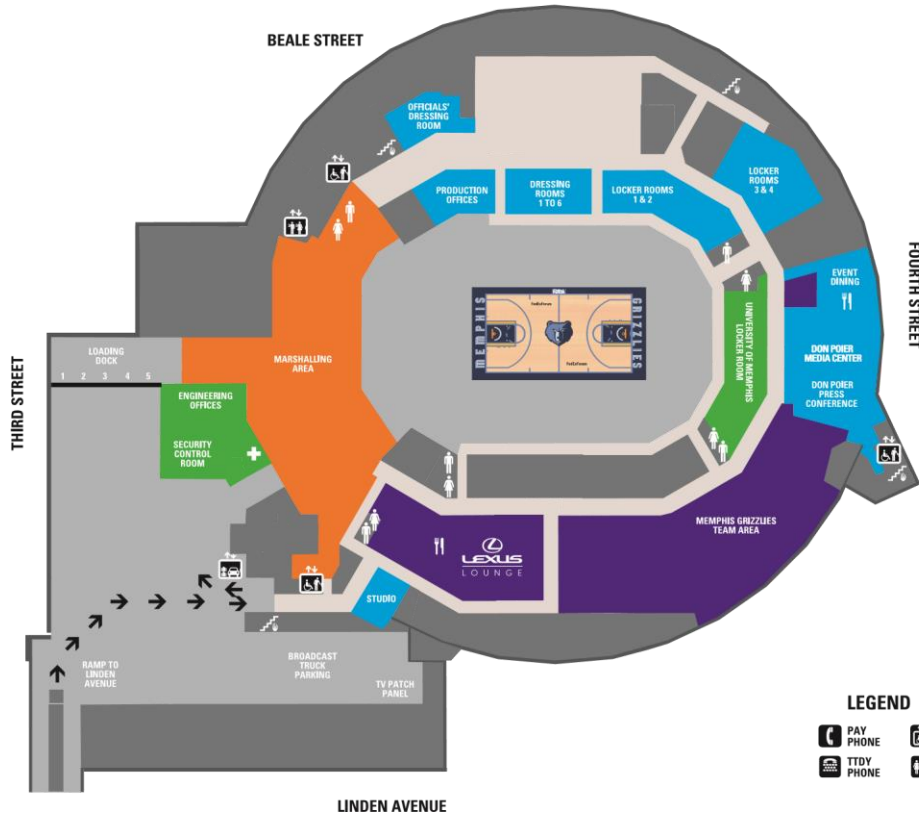
# THE THEATER AT FEDEXFORUM



 180 DEGREE - 6,664

  240/270 DEGREE - 7,167

## EVENT LEVEL



## COURTSIDE

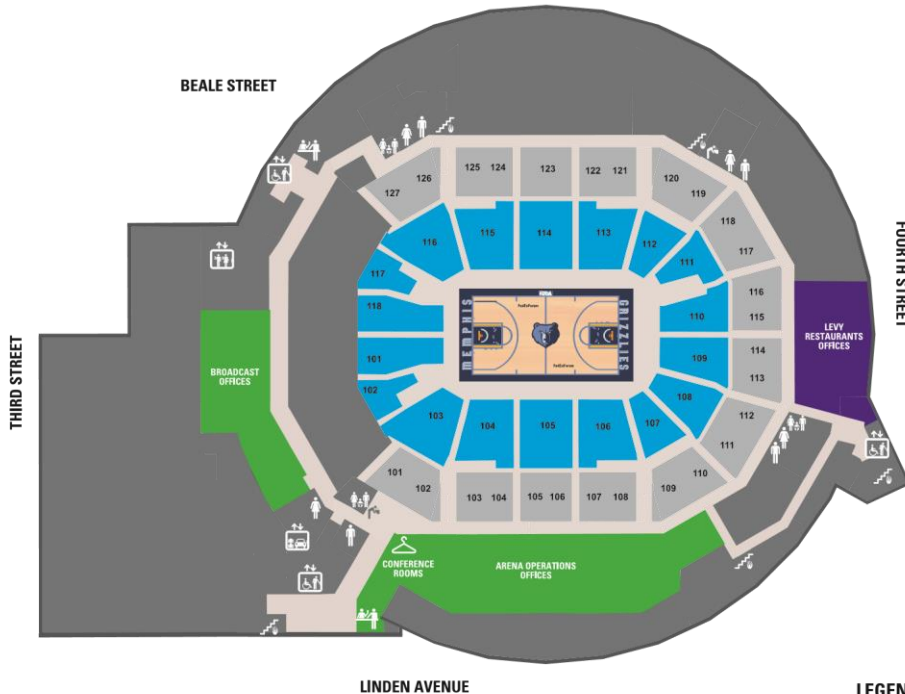
LINDEN AVENUE

BUILDING

### LEGEND

- PAY PHONE
- ELEVATOR
- EMERGENCY EXIT
- MERCHANDISE
- TTY PHONE
- RESTROOM
- FIRST AID
- SMOKING PERMITTED

- WATER FOUNTAIN
- FAMILY RESTROOM
- BAR SERVICE
- FORD PARKING GARAGE
- GUEST RELATIONS
- ESCALATOR
- CONCESSIONS
- SERVICE ELEVATOR
- ATM
- RESTAURANT
- FREIGHT ELEVATOR



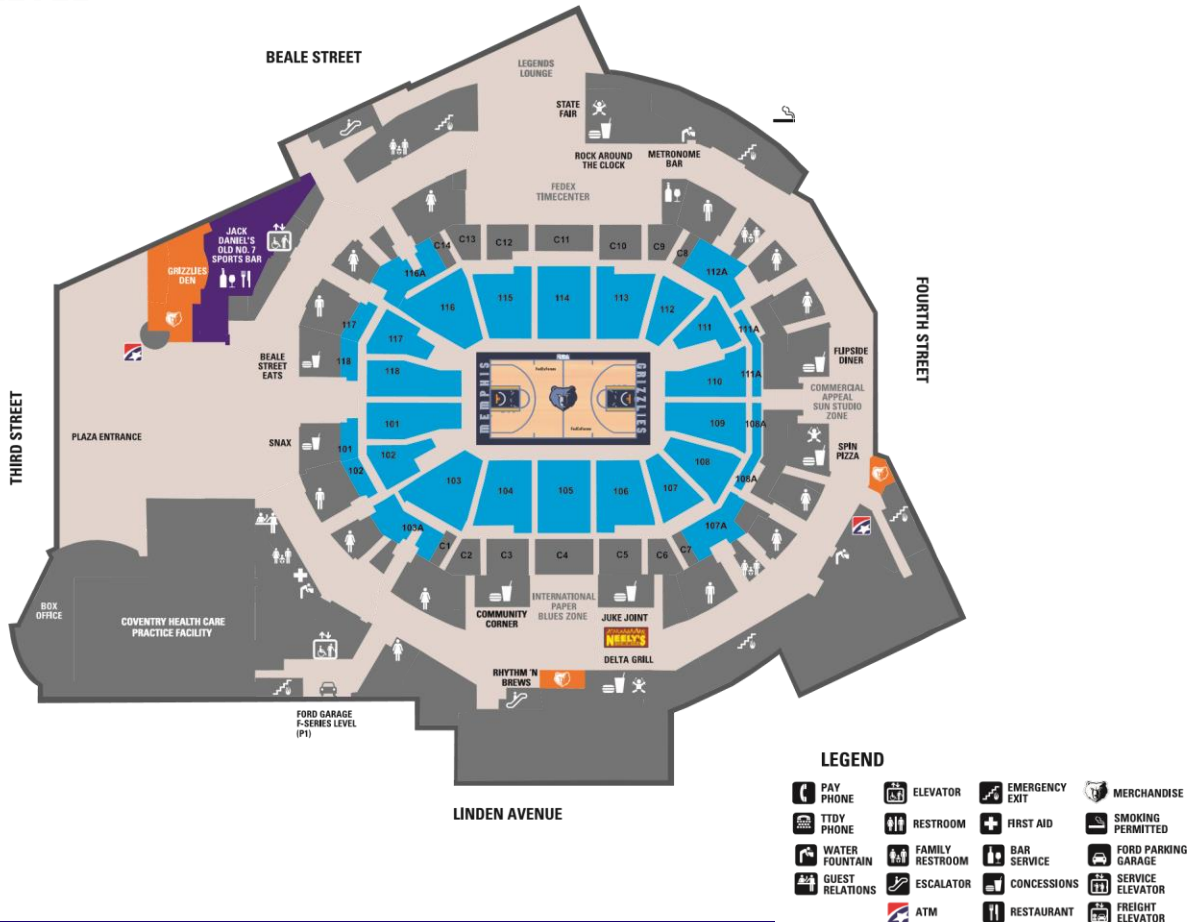
**LEGEND**

-  PAY PHONE
-  ELEVATOR
-  EMERGENCY EXIT
-  MERCHANDISE
-  TTY PHONE
-  RESTROOM
-  FIRST AID
-  SMOKING PERMITTED

-  WATER FOUNTAIN
-  FAMILY RESTROOM
-  BAR SERVICE
-  FORD PARKING GARAGE
-  GUEST RELATIONS
-  ESCALATOR
-  CONCESSIONS
-  SERVICE ELEVATOR
-  ATM
-  RESTAURANT
-  FREIGHT ELEVATOR

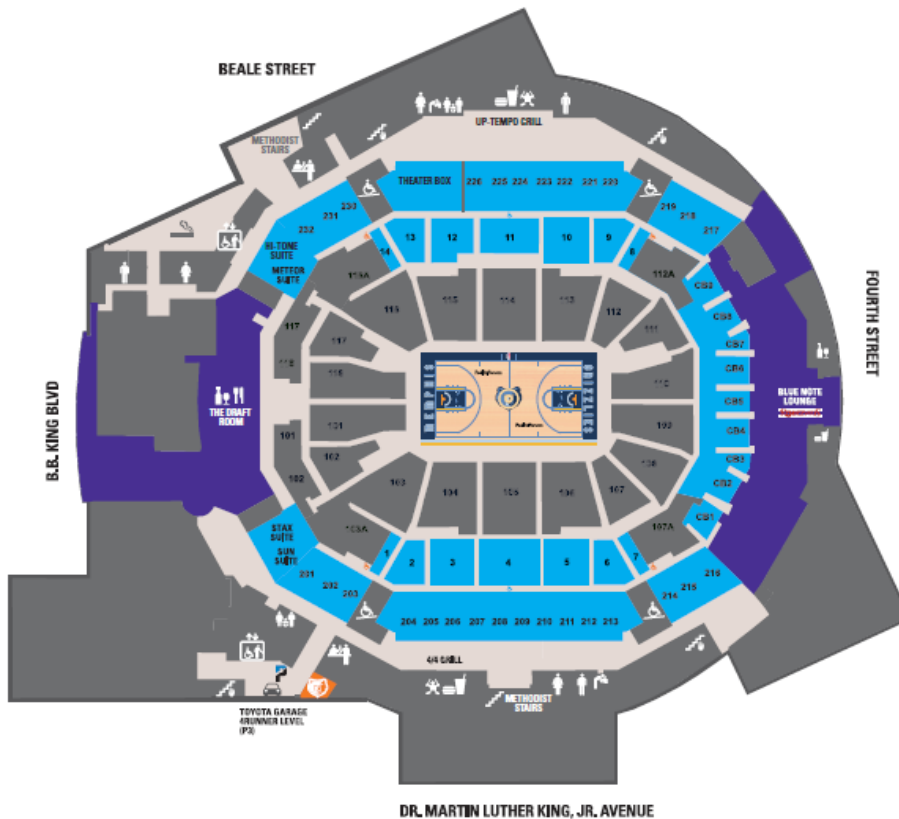
BUILDING

## PLAZA LEVEL



**BUILDING**

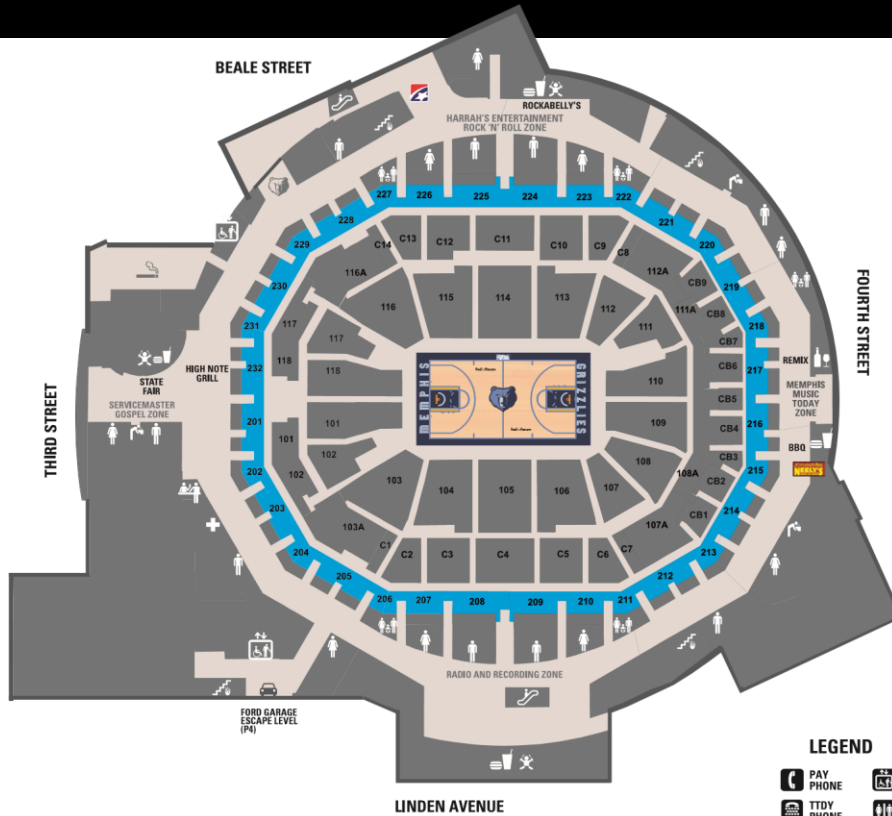
PINNACLE BANK CLUB LEVEL



DR. MARTIN LUTHER KING, JR. AVENUE

- WATER FOUNTAIN
- FAMILY RESTROOM
- BAR SERVICE
- FORD PARKING GARAGE
- GUEST RELATIONS
- ESCALATOR
- CONCESSIONS
- SERVICE ELEVATOR
- ATM
- RESTAURANT
- FREIGHT ELEVATOR

BUILDING



**LEGEND**

-  PAY PHONE
-  ELEVATOR
-  EMERGENCY EXIT
-  MERCHANDISE
-  TTY PHONE
-  RESTROOM
-  FIRST AID
-  SMOKING PERMITTED

-  WATER FOUNTAIN
-  FAMILY RESTROOM
-  BAR SERVICE
-  FORD PARKING GARAGE
-  GUEST RELATIONS
-  ESCALATOR
-  CONCESSIONS
-  SERVICE ELEVATOR
-  ATM
-  RESTAURANT
-  FREIGHT ELEVATOR

BUILDING

# BOOKING PROCEDURES

## Scheduling Dates

Questions regarding the availability of dates and booking procedures should be directed to Jeff Olson, Director of Event Booking at 901.205.1522 or [jolson@grizzlies.com](mailto:jolson@grizzlies.com). The fax number is 901.205.1555.



## **EVENT COORDINATION**

Upon the completion of an Event License Agreement, FedExForum will assign an Event Manager to your account. This individual will become your primary contact throughout your event planning and execution process.

Your Event Manager is responsible for the coordination of your event requirements with the departments, technicians and contractors of FedExForum. Your Event Manager is also your day of event contact throughout your stay in the building and will oversee overall facility operations under the supervision of the Executive-in-Charge.

### **Other functions of the Operations Department:**

- Staffing and cost estimates
- Floor plan coordination and approval with the Memphis Fire Department
- Shipping and receiving assistance
- Production and technical specifications

Please remember that all pyrotechnic displays must be licensed and approved by both the Memphis Fire Department and FedExForum prior to event day.

### **Executive-in-Charge**

A senior member of the FedExForum management team will be present throughout your event. Any concerns regarding your

show should be first directed to your Event Manager to facilitate the best response to your needs.

## **EVENT COORDINATION**

CONTINUED

### **Event Control Center**

FedExForum will have an Event Control Center in operation during your event. This Control Center serves as the operational headquarters during all events, and will monitor all activities and communications during your event.

### **Production Meeting(s)**

Your Event Coordinator will conduct a production meeting prior to your load-in and arrival to review any specifications and arrangements regarding your show. All facility departments will participate to ensure all aspects of your event have been thoroughly reviewed. Prior to the start of your event, a pre-event briefing will be held with all department supervisors to discuss all elements of your event. Your participation in both of these sessions is encouraged.

### **Follow Up and Evaluation**

Following your event, the Event Booking Department will forward an evaluation of our facility and our staff. Your success and satisfaction is our top priority, and we welcome the opportunity to meet and exceed your expectations.

## **BOX OFFICE & TICKETING**

FedExForum will handle both on-site and remote access ticketing needs for your event. Our Box Office Manager will prepare your show's manifest and coordinate all ticketing programs for your event. You will be provided statements of daily ticket sales and, at the conclusion of the event, a full accounting of all sales.

FedExForum utilizes Ticketmaster which offers state of the art bar code and ticket scanning technology for real time reporting.

FedExForum is equipped with 18 on-site ticket windows located adjacent to the Main Entry plaza on B.B. King Blvd and two sales and will call ticket kiosks. Ticket Windows will be open Monday - Friday 10 a.m. - 5:30 p.m. Open Saturdays on event days only. Box office hours will vary on these days. All major credit cards are accepted (American Express, Discover, VISA and Mastercard). Personal checks are not permitted.

Ticket sellers, hosts and security personnel will be provided by FedExForum at the expense of the promoter.

Tickets are also available for purchase through any Ticketmaster outlet, website or by phone 800.745.3000. FedExForum and Ticketmaster support the TicketFast program, mobile tickets and self-printed bar code tickets.

## **GROUP SERVICES**

The FedExForum Group Sales Department is available to assist in marketing your event to large groups and organizations in

## **BUILDING POLICIES**

Memphis and surrounding areas. For more information please call David Ridenhour, Director of Group Sales at 901.205.1448 or email [dridenhour@grizzlies.com](mailto:dridenhour@grizzlies.com).

### **Camera/Recording Policy**

Video and audio recorders are not permitted inside FedExForum unless approved in advance by show or building management. Typically, FedExForum allows cameras at all events with a lens less than 3", unless requested to change policy by the show promoter in advance of the show date. No selfie sticks are allowed in FedExForum.

### **Children's Entry Policy**

All guests ages 2 and over are required to have a ticket for admission, unless otherwise specified.

### **Re-Entry Policy**

FedExForum has a no re-entry policy. Re-entry on the same ticket is prohibited.

### **Prohibited Items**

Guests to FedExForum are prohibited from entering the arena with the following:

- Cans, glass bottles, coolers or any similar container
- Laser pens or laser products of any type
- Fireworks

## **BUILDING POLICIES**

- Air horns or any other mechanical noise maker
- Weapons of any type, including guns and knives
- Poles or sticks, selfie sticks
- Any other item deemed unacceptable by FedExForum
- Large bags or backpacks
- Food or beverages of any kind.

CONTINUED

### **Prohibited Items, continued:**

All items are subject to search. In the event that items are revealed during a search, guests must dispose of the items prior to entry. FedExForum will not safeguard any personal belongings or items of any type.

FedExForum management retains the right to determine the type of pre-event screening.

### **Smoking Policy**

Smoking is not permitted anywhere inside of FedExForum, except in designated exterior smoking lounges on the Plaza, Pinnacle Bank Club and Terrace Levels.

### **Animals**

Animals are not permitted in FedExForum with the exception of service animals, or animals that are part of an approved activity, exhibit, or show (as determined by FedExForum in its sole discretion).

## **BUILDING POLICIES**

All events displaying live animals as part of their show must notify FedExForum in writing prior to the event date. All animals must have all health documents as required by federal, state and municipality statutes. The request to use live animals should include information regarding parameters for animal care including, but not limited to: display procedures, waste control, security barriers, etc.

CONTINUED

### **Balloons**

Helium-filled balloons are strictly prohibited from FedExForum. Any balloon removed from FedExForum will result in a \$200 removal fee (per item) billed to the event.

### **Stickers**

The distribution of stickers or similar adhesive materials is strictly prohibited.

### **General Signage Rules**

No tape may be used.

No items may be affixed to walls or FedExForum equipment without the prior consent of the Event Coordinator. If approved, the items may not be attached via any mechanism that would result in permanent damage. Removal of event signage is the responsibility of the event. If FedExForum has to remove any

signage, it will bill the show for labor, time and other pertinent costs such as damage in removal of signage.

All signs must be flame retardant and approved in advance by the Event Coordinator and the appropriate Memphis Fire Department Official.

## **SECURITY AND SAFETY**

FedExForum is committed to providing a safe and secure environment for employees, performers, promoters and guests. FedExForum offers the following security and safety.

- Security Control Room staffed 24 hours a day
- CCTV monitoring of the interior and exterior of the facility
- Roving security officers outside and inside the facility
- Secured entry for staff, production, talent and promoters
- Medical personnel on standby
- First aid facilities throughout
- Event Control Room to monitor and dispatch appropriate personnel to all incidents

All special needs and requests for security will be coordinated through your assigned Event Coordinator in conjunction with our Director of Operations. Based on your event demand, FedExForum can provide:

- Pre-event venue search and sweeps
- Walkthrough metal detectors and hand wands

- Visual inspection of bag
- Event (T-Shirt) security

FedExForum retains the right to determine appropriate staffing and security levels, based upon your event requirements, requests and historical performance.

## **TOYOTA PARKING GARAGE**

FedExForum offers a five-level, 1,450 space attached Toyota Parking Garage adjacent to the facility as well as over 200 spaces in the Martin Luther King Avenue marshalling area.

- Entrances to both the Toyota Parking Garage and Martin Luther King Avenue surface parking lot are located on Martin Luther King Avenue between B.B. King Blvd and Fourth Streets.
- There are over 14,185 parking spots within a 10-minute walk of FedExForum.
- Guest, limo, taxi and bus drop-off and pick-up is located along Fourth Street between Beale Street and Martin Luther King Avenue. Vehicles dropping off or picking up guests are not allowed to sit or park. Unattended vehicles will be ticketed and/or towed at owner's expense.
- Limited parking for special event vehicles may be available in the Martin Luther King Avenue parking lot. Parking charges will be determined on a per-event basis.
- Loading dock access is restricted to approved show vehicles. Staff parking is not permitted in the loading dock. Event



Licensee will receive five parking passes for event day parking in the Toyota Parking Garage.

FedExForum.



PRODUCTION

## BROADCAST

### **FedExForum offers:**

- Distributed in-house TV network
- In-house studio and interview room
- In house television, radio and graphics production facilities
- Broadcast panels located throughout the facility, networked to Central Patch Bay in loading dock for signal distribution
- Fiber connectivity out of arena for over-the-air broadcast

## SOUND

- FedExForum provides state-of-the-art sound reinforcement with an exceptional sound system, offering concert-quality sound reinforcement throughout the bowl
- The sound system includes multiple input connections throughout the interior and exterior of the building and building output mixes to provide ample sound reinforcement to any show
- DSP technology and individual speaker control and isolation offer the flexibility to provide primary show sound, or enhance your event's audio system

FedExForum's floor has 20,500 square feet of contiguous floor space and features a load capacity of 500 lbs. per square foot (3.47 psi) which remains constant across the entire floor.

All event floor plans must be submitted to both FedExForum and the

## FLOOR/PLANS

Memphis Fire Department for review and approval prior to ticket on-sale.

- Concert floor plans must include stage and mix placements, seating layout and count, aisles and corresponding dimensions
- For trade shows, include all aisles, exhibits, exits, registration areas, enclosures and all corresponding dimensions
- All floor plans must comply with federal, state and municipal regulations including ADA
- All diagrams, regardless of show, must be approved prior to any on-sale date
- CAD drawings of your event are available through your Event Coordinator

## CURTAINING SYSTEM

FedExForum offers a state of the art upper bowl curtaining system, transforming the full arena into an intimate theater setting. This fully motorized system allows the flexibility to open more seats as demand warrants increasing capacity and profits.

FedExForum provides six performer dressing rooms with private hallway access to the floor, four team locker rooms, and three production offices.

### **Performer Dressing Rooms – Six (6)**

- 250 square feet with private restroom facilities

## DRESSING ROOMS

- Can be grouped in pairs of two Team Locker Rooms – Four (4)
- Between 860 and 1390 square feet with private restroom facilities

### Officials Suite

- 990 square feet
- Includes two separate changing/shower rooms
- Shared lounge Production Offices - Three (3)
- 190 square feet
- High speed ethernet available
- Cable television available
- Telephone, fax service available

### Event Catering Room

- 1400 square feet
- Pantry available **Plus ...**
- Two interview studios
- Two event work rooms
- One main interview room

**All show power panels have camlock connections.**

**ALL SOUND POWER MUST BE SET UP ON STAGE RIGHT POWER  
DUE TO FIRE CODE AND SHUNT TRIPS**

## **ELECTRICAL POWER**

### **Stage Left**

- 5 – 400A/3P/208Y/120AC
- 3 – 200A/3P/208Y/120AC
- 2 – 5 pin female connector 60A/208Y/120AC

### **Stage right**

- 2 – 400A/3P/208Y/120AC
- 1 – 200A/3P/208Y/120AC

### **Center Court**

- 4 – 5 pin female connector 60A/208Y/120AC(2N & 2S)
- 2 – 200A/3P/208Y/120AC (1 north & 1 south)

### **East End Mix Position**

- 2 – 200A/3P/208Y/120AC
- 2 – 5 pin female connector 60A/208Y/120AC sleeve

### **Catwalk**

- 2 – 400A/3P/208Y/120AC (southwest & northeast side)
  - 4 – 5 pin female connector 100A/208Y/120V sleeve  
(Attached to 400 A services)
  - 4 – 5 pin pin-n-sleeve connector on scoreboard platform
- CONTINUED

## ELECTRICAL POWER

### Shore (Bus) Power

- 12-50A/208v/4wire
- Nema 14-50R receptacles **Production Parking Area**
- 6-200A/3P2084/120AC
- 2-100A/3P2084/120AC

### Doghouse (Surface Lot)

- 6-200A/2084/120AC
- 6-20A GFCI 120v
- 5-30A Twist-lock 120v

**All connections must be made by an approved house electrician.**

### Lighting

- FedExForum has state-of-the-art lighting equipment that is controlled through a centralized computer system located in the Engineering office and mirrored in the Event Control Room.
- Musco Sports Lights with shutters
- Dimmable 1000w Quartz lights
- Programmable specialty lighting available
- Mirror Ball

### Spotlights

FedExForum will offer quality spotlights to enhance your talent's visibility. Six spotlight bays are located on the catwalk level, plus

## LOAD IN/LOAD OUT

opposite stage end, above the Event Control Room, offering a total of 20 possible spotlight locations. FedExForum inventory includes 6 Gladiator III 3k spotlights.

### Loading Dock

- FedExForum offers over 40,000 square feet of enclosed loading dock space, including up to four docks with levelers for the exclusive use of the event.
- To access the loading dock, trucks enter through the ramp on Martin Luther King Avenue. Up to four trailers may park in the loading dock area (depending on availability).
- Street level parking for additional trailers, and all tractors, is available in the Martin Luther King Avenue surface lot, located at the top of the loading dock ramp.
- Freight elevator access from loading dock to catwalk level.
- Level underground parking for four expandable ENG trucks near building patch or up to 16 tour buses.
- All parking and loading dock needs should be addressed with your event coordinator.

FedExForum requires a rig plot be sent to your Event Manager for review and approval no later than one month prior to show.

### Stage Rigging Loading Guidelines

The total rigging load of an end stage or center stage concert is 120,000 lbs. of evenly distributed weight. Total rigging load shall be applied within the guidelines given below:



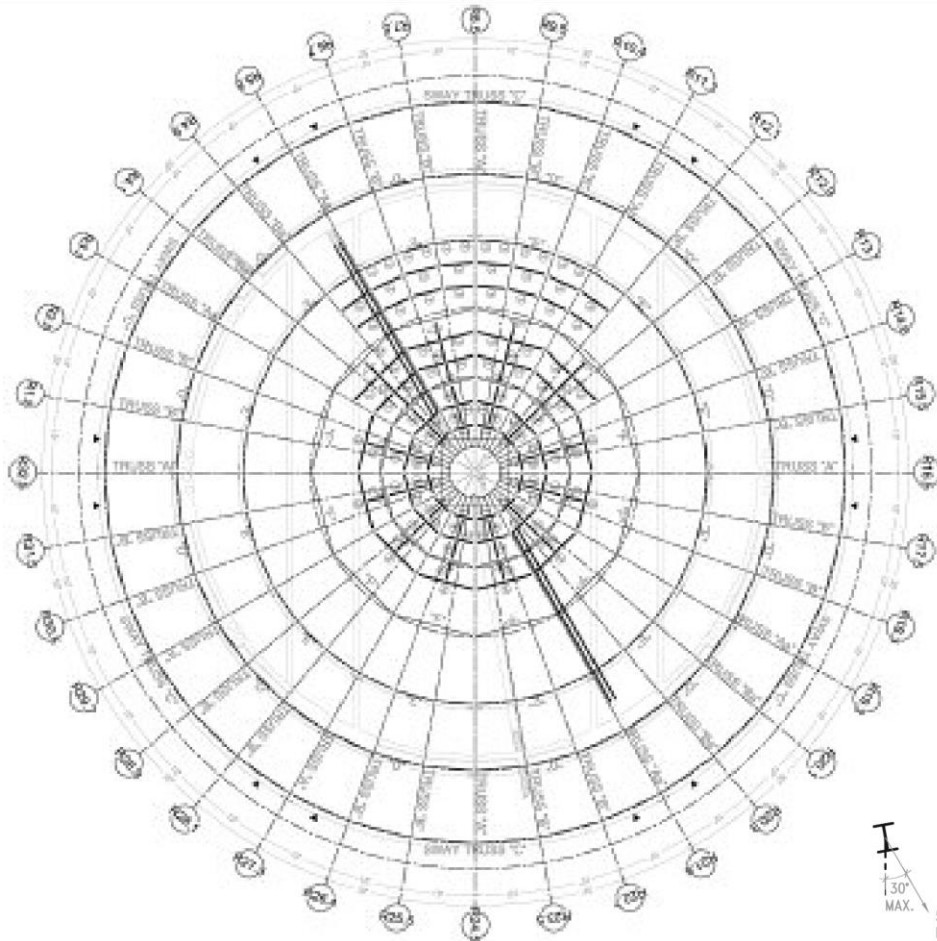
## RIGGING

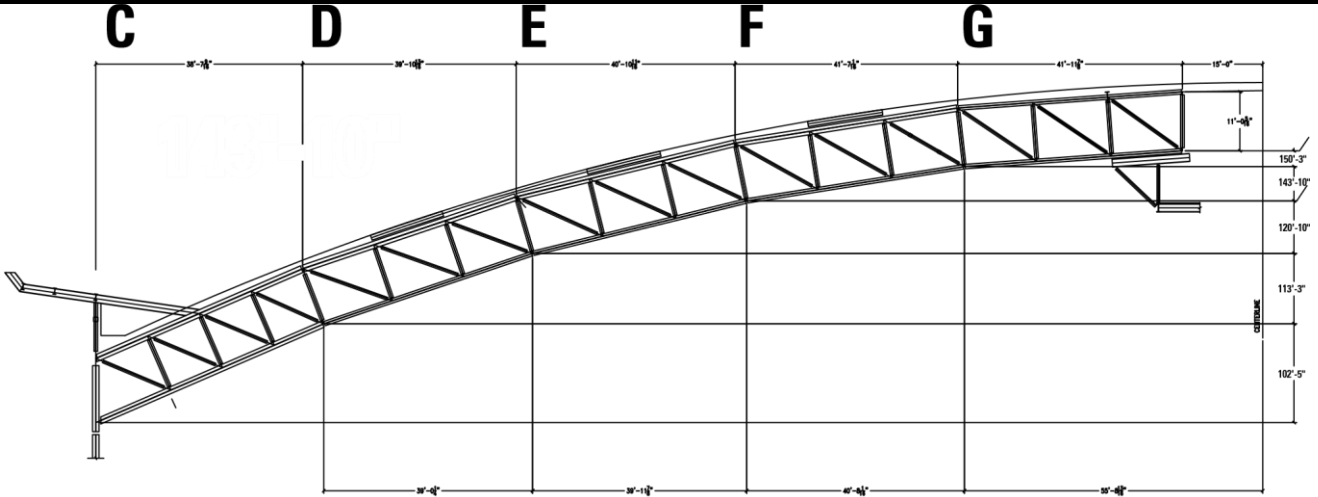
- Maximum angle of any individual load from vertical axis is 30° – see diagram attached.
- Maximum individual load of 5,000 lbs.
- Members marked 1 on the rigging load diagram are designed to a rigging load of 5,000 lbs. applied at any location along the length of the member.
- Members marked 2 on the rigging load diagram are designed for an individual 5,000 lb. load applied anywhere along the length in addition to reactions from members 1. The total load of the direct load and the reactions from members 1 shall not exceed 30,000 lbs.

### CONTINUED

- 'A' Trusses are designed for several 5,000 lb. maximum rigging loads applied anywhere along the bottom chord of the truss from the center to sway truss 'E', provided that only one 5,000 lb. load is applied per segment between panel points. The accumulated loads from rigging beams 1 and 2, in addition to any directly applied rigging loads, adjacent to any panel point shall not exceed 15,000 lbs. The total load supported by the truss bottom chord and accumulated panel point loading shall not exceed 60,000 lbs.
- 'B' Trusses are designed for several 5,000 lb. max. rigging loads applied anywhere along the bottom chord of the truss from sway truss 'E' to 'F', provided that only one 5,000 lb. load is applied per segment between panel points. The accumulated loads from rigging beams 1, in addition to directly applied rigging load.

- Sway trusses marked 'F' are designed for a maximum of four individual 5,000 lb. loads applied anywhere along the length of the bottom chord, provided that only one load is applied per segment between panel points of the truss. The total load of the direct loading and the reactions of trusses 'B' and number 2 members shall not exceed 60,000 lbs.
- Sway trusses marked 'G' are designed for a maximum of two individual 5,000 lb. loads applied anywhere along the length of the bottom chord, provided that only one load is applied per segment between panel points of the truss. The total load of the direct loading and the reactions of members 1 and 2 shall not exceed 35,000 lbs.





① TYPICAL TRUSS "A" AND "A0" ELEVATIONS  
SCALE:

# TYPICAL ELEVATION OF 'A' TRUSS

## **FIRE SAFETY REQUIREMENTS**

### **Pyrotechnics**

The State of Tennessee requires the use of a state licensed shooter who works under a licensed exhibitor in Tennessee. Currently Tennessee does not recognize any other state licenses. If the show does not have a shooter licensed in Tennessee, FedExForum can assist in bringing in a licensed shooter.

Pyrotechnician must have all federal, state and municipality licenses to operate special effects in FedExForum. All events using pyrotechnics (including haze machines) are required to apply for pyrotechnic permit with the City of Memphis Fire Department at 901.320.5460. There is a fee from the state and city and the permit must be issued at least one week prior to the event date. All pyrotechnics must comply with NFPA 1126.

A complete list of all effects and a stage plot must be submitted to your Event Coordinator at least one month in advance of your event.

Copies of MSDS sheets for all effects and shooters credentials/licenses should be available on site throughout the event.

The Memphis Fire Department may request of complete pyrotechnics demonstration prior to your event.

## **Floor Plans**

FedExForum and Memphis Fire Department Fire Marshals must approve all seating arrangement prior to on sale. The blocking of aisles, exits or corridors of any type is prohibited.

# **FIRE SAFETY REQUIREMENTS**

CONTINUED

## **Electrical Wiring**

Electrical cords will be grounded and UL listed. Extension cords may be used provided that they are plugged directly into an outlet or an approved power strip and are rated for the intended power use.

Extension cords shall not be plugged into another extension cord. All cords and wiring must be taped down or in a cable tray to minimize potential trip hazards. Under no circumstances are zip wires or light duty extension cords approved for use in FedExForum.

## **Open Flame Devices**

Open flame devices are not permitted in FedExForum unless specifically approved by the Memphis Fire Department and conform to NFPA 106.

## **Standby Inspector**

If determined necessary by the Memphis Fire Department, a standby fire marshal will be present during the event. Any costs for this additional requirement will be the responsibility of the promoter.

## **Indoor Structures & Enclosed Tenting**

All indoor enclosed structures are required to have operational smoke detectors and fire extinguishers. All structures are subject to approval by the fire marshal.

# **FIRE SAFETY REQUIREMENTS**

CONTINUED

## **Vehicles**

Vehicles are permitted to be shown or used in the facility provided they meet the minimum requirements as set by the Memphis Fire Department.

Display vehicles must have less than one gallon of gas in the tank, a sealed gas cap and the negative leg of the battery connection removed. Contact your Event Coordinator for specific details about the use of vehicles in FedExForum.

## **Emergency Evacuation**

An emergency evacuation plan is available for your review. Prior to your event, your Event Manager will inform you of the

Evacuation Procedures for the facility. Please speak with your Event Manager for further information.



FedExForum.



SERVICES

## **GUEST SERVICES**

### **Main Entrances**

The main entrance to FedExForum is located on B.B. King Blvd between Beale Street and Martin Luther King Avenue. For guests parking in the Toyota Parking Garage, entrances are located on P1 (Plaza Level), P3 (Pinnacle Bank Club Level) and P4 (Terrace Level). Gates open one hour prior to the event, with earlier access for premium level clients. Your Event Coordinator will work with you to ensure doors open at an appropriate time.

### **Telephones**

Accessible public telephones are located throughout the building on various levels. Public TDD/TTY phones are also available at every phone location.

### **Restrooms**

Restrooms are located on all levels, and are equipped to meet the needs of all guests, including guests with disabilities. Family restrooms are available on all general public access levels.

### **Automatic Teller Machines (ATMs)**

Pinnacle Bank ATM machines are located on the Plaza, Pinnacle Bank Club level, and Terrace levels.

CONTINUED

### **Elevators**

Five public elevators are located in the facility. In addition, one elevator in the southeast corner offers preferred access for Media

## **GUEST SERVICES**

to the Event Level. Public elevators may not be blocked and may not be used to transport equipment or freight.

### **Freight Elevators**

FedExForum provides a freight elevator located at stage right (Southwest Quadrant). This 11'x17' elevator has a 15,000 lb. capacity and travels from the loading dock to the catwalk.

### **Escalators**

Two escalators are located inside the building. The escalators go directly between the Plaza and Terrace Levels only. Access to the Pinnacle Bank Club or Courtside Suite Level is via public staircases adjacent to the escalators or one of the five public elevators.

### **Guest Relations Centers**

FedExForum offers two Guest Relations Centers, one each on the Plaza and Terrace Levels. These Centers will assist guests with facility and event questions, advance ticket purchasing, and general assistance. In addition, Concierge Desks are provided on the Courtside Suite and Pinnacle Band Club Levels for premium services assistance.

CONTINUED

### **ADA Services**

Guest Relations Centers are able to provide assistive listening devices and alternate format materials (such as brochures, programs and other literature) to guests with disabilities. Headsets and receivers for assistive listening system are provided

## **GUEST SERVICES**

at no charge to our guests with hearing disabilities. Events may be required to provide a program feed to the building's assistive listening system. Courtesy wheelchairs are available at all spectator service locations.

### **Disabled Parking and Drop-Off/Pick-Up**

Parking for guests with disabilities is available in the FedExForum parking garage, and the Martin Luther King Avenue marshalling area. All vehicles must have a current state-issued hang tag or license plate. Disabled drop-off/pick-up is located in the alley way between FedExForum and Beale Street properties. Drivers must accompany vehicles at all times while dropping guests off.

### **Limo/HOV Drop-Off/Pick-up and parking**

Limo drop-off and pick-up is located on Third Street between Beale and Martin Luther King. Limos must be attended at all times. Waiting time is limited to 15 minutes. Bus and motorcoach drop off is available on Fourth Street between Beale Street and Martin Luther King Avenue. Parking for buses is available for a fee in the Martin Luther King Avenue marshalling area. Parking charges will be determined on a per-event basis. Loading dock access is limited to working show vehicles. Show staff parking is not permitted in the loading dock.

### **Plaza**

The unique single entry design of FedExForum provides a focal point second to none. A 36,000 square foot outdoor plaza located on B.B. King Blvd allows for convenient drop-off and a tremendous opportunity for outdoor entertainment. A large 14' x 28' outdoor LED video screen can feature your event on the night of the show, enhancing the overall entertainment experience.

## **HOSPITALITY**

### **Entry Lobby**

The 12,000 square foot two-tiered indoor grand lobby can be used to host a reception, parties or dinner.

### **Ford Truck Training Facility**

With 12,500 square feet available, the Ford Truck Practice Facility is a unique event space. It can be used for basketball, or can be turned into a party space complete with varied catering options. Practice facility availability is limited.

### **Bud Light Sports Bar**

Just off the main lobby is the 110-seat sports bar and grill offering pub fare, an outdoor patio and a full bar.

CONTINUED

### **The Draft Room Bar**

The Pinnacle Bank Club Level is a private level between the Plaza and Terrace Levels, featuring 360 degrees of private hospitality opportunities for the Club Suites, 1,500 Club Seat and 320 Club Box Suite Ticket Holders. This private level features the 350-seat Draft Room Bar with a Chef's Table in a casual atmosphere. The modern and sleek Blue Note Lounge features comfortable seating, a full bar and an opportunity to create a themed hospitality area.

## **HOSPITALITY**

All areas of the Pinnacle Bank Club level can be combined into one large hospitality space or divided to meet the needs of several different entities.

### **Horseshoe Club Restaurant**

Access to this exclusive 130-seat restaurant and lounge is restricted to premium guests in Courtside, Club Level or Executive Suites.

### **Legends Lounge**

Come through the velvet ropes to get a feel of Memphis basketball history. Located on the Plaza Level the Legends Lounge can hold Up to 125 Seated or 175 reception style guests. With giant roll-up doors and a view of Beale Street, 5 TV monitors; Large TV projection screen; seating on 10 oversized ottomans; 20 bar-height tables are also available. This unique space is Available on non-event days.

## **CATERING, FOOD SERVICE, CONCESSION, NOVELTIES, PREMIUMS**

Levy Restaurants is the exclusive provider of concessions and fine dining at FedExForum.

FedExForum is the exclusive provider of novelties and premiums. All requirements and contracts should be coordinated through your Event Coordinator.

## ADVERTISING & PROMOTION SERVICES

The marketing team at FedExForum provides a wide variety of media and advertising services for all events booked at the facility. Our staff has extensive experience in media planning and buying, creative services, sponsorship sales, group sales, promotions, publicity, community relations and public relations. Utilizing the Memphis Grizzlies comprehensive marketing resources to promote your event offers you a unique advantage. We can offer you a preferred pass through advertising rate with several media entities, we can organize and promote media-worthy community appearances at St. Jude Children's Research Hospital through our relationship with Memphis Grizzlies House at St. Jude, and can design a customized media plan leveraging Grizzlies relationships, and will work with you to develop other ways to most effectively promote your unique event.

Each event booked at FedExForum receives significant exposure through existing facility programs. The following resources are available for your event.

- Event message posted on FedExForum reader board systems
- Event listing on FedExForum telephone message system
- Voiceover capabilities on telephone message system
- Event advertising on [fedexforum.com](http://fedexforum.com) and [grizzlies.com](http://grizzlies.com)
- Promotion within Memphis Grizzlies radio and television broadcasts
- Promotion during Memphis Grizzlies games at FedExForum



(PA, video screen, program advertising, etc.)

- Email offers to Memphis Grizzlies and FedExForum databases
- Press release

## **ADVERTISING & PROMOTION SERVICES**

### CONTINUED

In addition to media placement, advertising, promotions and public relations, the FedExForum marketing department can also assist in coordinating:

- Photography
- Coordination of promotional tickets and passes
- Trade for advertising
- Media and market research
- Promotional event planning
- Coordination of press conferences and interviews
- Coordination of monetary and in-kind donations to and appearances at local organizations and agencies including Memphis Grizzlies House at St. Jude
- Local sponsorship opportunities

All fees, unless requested, are due at event settlement. Advertising documentation will be presented at settlement. A complete listing of media policies is available upon request.

## LOCAL SERVICES

For more information or to begin your event marketing campaign, please contact Cynthia Hazell-Cutchin, at 901.205.1481 or email [chazell@grizzlies.com](mailto:chazell@grizzlies.com).

The following are offered as a service and in no way should be considered as a recommendation. Family restrooms are available on all general public access levels.

### Automatic Teller Machines (ATMs)

Pinnacle Bank ATM machines are located on the Plaza, Pinnacle Bank Club, and Terrace levels.

### Airlines

Allegiant Air	702.505.8888
American	800.433.7300
Delta	800.221.1212
Frontier Airlines	800.432.1359
Southwest Air	800.435.9792
United	800.864.8331

## **Airlines – Chartered**

Premier Air Charter	901.324.0046
Signature	901.345.4700
Wilson Air Charter	800.464.2992

## **LOCAL SERVICES**

CONTINUED

### **Charter Buses**

AmeriCoach	901.382.7495
Bonnie Blue	901.747.1057
Browder Coaches	901.380.0012
Coach USA	800.222.0089
Crown Coach	901.384.9988
Greyhound	800.454.2487

### **Limousines**

1-800-Book-A-Limo	800.266.5254
Carey Limousine	901.527.2699
EuroStar Limousine	901.348.9080
National Limousine	901.327.8113
Premier Limousine	901.577.7700
River City Limousine	901.396.7291
Tennessee Limousine	901.452.6207

### **Taxis**

Arrow Transportation	901.523.2002
Checker Cab	901.577.7777

## LOCAL SERVICES

City Wide Cab	901.722.8294
Downtown Buggy	901.529.9677
Metro Cab	901.322.2222
Yellow Cab	901.577.7777

CONTINUED

### Hotels

Comfort Inn Downtown	901.526.0583
Courtyard Memphis Downtown	901.522.2200
Crowne Plaza	901.525.1800
Doubletree	901.528.1800
Hampton Inn & Suites	901.260.4000
Holiday Inn Select	901.525.5491
Madison Hotel	901.333.1200
Peabody Hotel	901.529.4000
Sheraton Memphis Downtown	901.527.7300
Sleep Inn Court Square	901.522.9700
SpringHill Suites	901.522.2100
Talbot Heirs Guest House	901.527.9772
Westin Memphis	901.334.5900

### Rental Cars

Alamo	888.426.3304
Avis	800.831.2847
Budget	901.398.8888
Dollar	800.800.4000

Enterprise	800.736.8222
Hertz	800.654.3131
National	888.868.6206
Thrifty	800.847.0170

## LOCAL SERVICES

CONTINUED

### Health/Fitness

CrossFit Hit & Run	772.215.5265
Downtown YMCA	901.527.9622
Downtown Yoga Studio	901.409.7515
Envision Gym Memphis	901.521.8117
Rachel's Day Spa	901.527.7511
WellWorx	901.526.7966

### Hospitals

St. Jude Children's	901.495.3300
LeBonheur Children's	901.572.3000
Methodist Hospital	901.726.7000
Regional Medical Center	901.545.7100
UT Medical Group	901.448.4000
VA Medical Center	901.523.8990

### Piano Rental/Tuner

Amro Music Store	901.323.8888
Lane Music	901.755.5025
Circle Music Center	901.937.8484

## LOCAL SERVICES

CONTINUED **Backline**

### Rentals

Memphis Drum Shop	901.276.2328
Mid-South Music	901.458.8791
ProShow Audio	901.372.0550
Yarbrough's Music	901.761.0414

### Decorators

Grand Events	901.366.0670
Hicks Rental	901.272.1171

### Audio/Lighting

Moonshine Lighting	901.323.1111
Nolan's Audio Visual	901.527.4313
Pro-Show	901.372.0550

### Disability Services

Interpreting Services for the Deaf	901.278.9307
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### Sign Companies

LSI	901.794.3032
Show Image Displays	901.380.5616
Signs Now Memphis	901.368.0784



**HOME OF THE  
MEMPHIS GRIZZLIES**